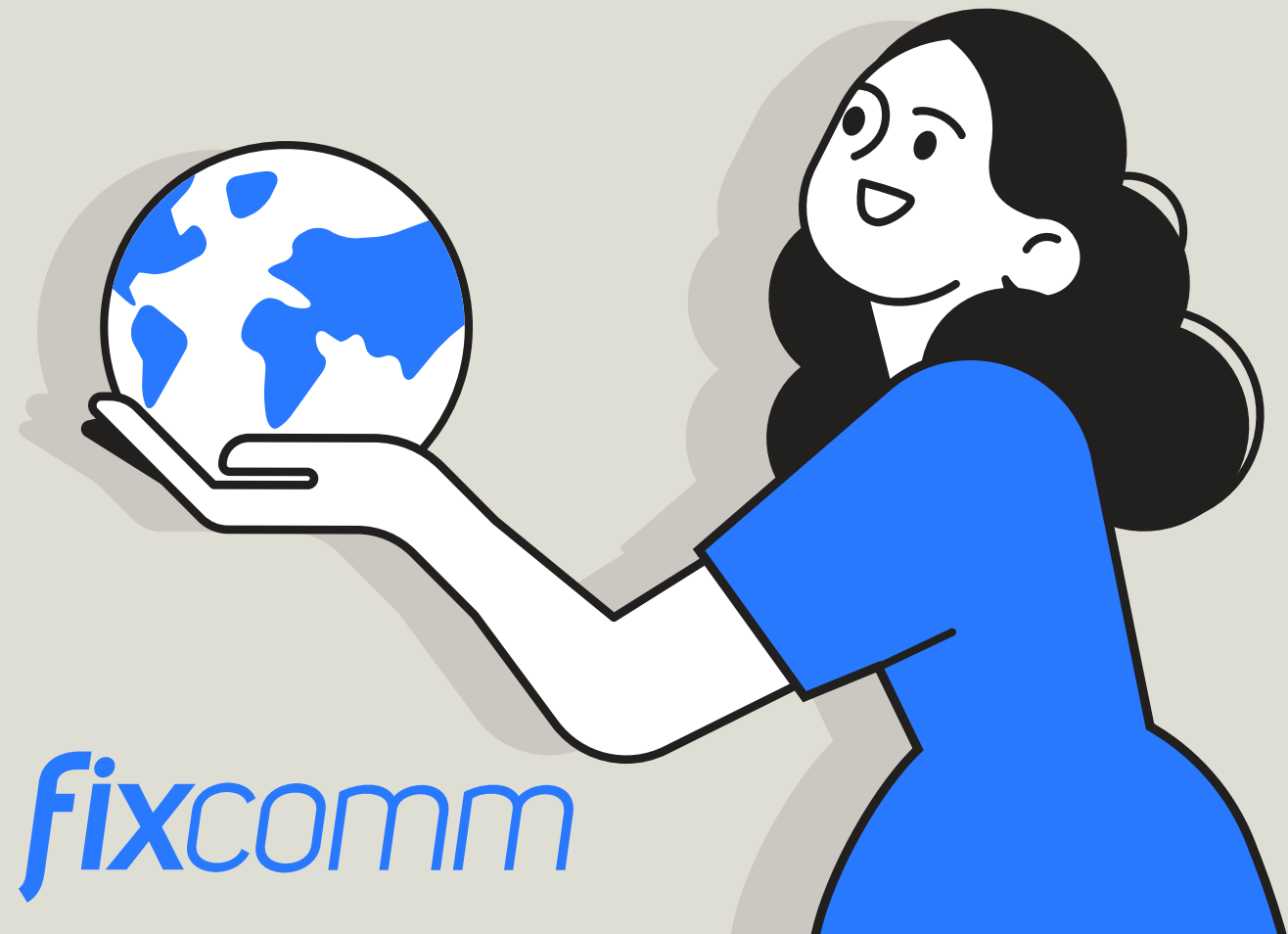


CIRCULAR ECONOMY AT WORK

HOW FIXCOMM EXTENDS THE LIFECYCLE OF ELECTRONIC DEVICES IN BRAZIL



GLOBAL CHALLENGE, LOCAL SOLUTION.

BRAZIL IS THE 5TH LARGEST GENERATOR OF ELECTRONIC WASTE IN THE WORLD, PRODUCING AROUND **2 MILLION** TONS OF E-WASTE PER YEAR. LESS THAN **3%** IS PROPERLY RECYCLED. FACED WITH THIS SCENARIO, IT IS ESSENTIAL TO ADOPT INNOVATIVE AND CIRCULAR BUSINESS MODELS CAPABLE OF EXTENDING THE LIFESPAN OF ELECTRONIC DEVICES AND REDUCING ENVIRONMENTAL IMPACT.



2MM
TONS OF E-WASTE
PRODUCED PER YEAR

ONLY
3%
IS PROPERLY
RECYCLED

CIRCULAR ECONOMY AT WORK

HOW WE MAKE A DIFFERENCE AT FIXCOMM, WE TRANSFORM ENVIRONMENTAL CHALLENGES INTO STRATEGIC OPPORTUNITIES FOR COMPANIES COMMITTED TO ESG, THROUGH A COMPLETE AND INTEGRATED PROCESS:

EVALUATION AND REPURCHASE
THOROUGH TECHNICAL EVALUATION, DATA SECURITY.

REFURBISHMENT AND REUSE
DEVICES RECOVERED IN OUR OWN LAB TO EXTEND THEIR LIFESPAN.

RESPONSIBLE RECYCLING
UNRECOVERABLE DEVICES ARE DISMANTLED AND RECYCLED PROPERLY THROUGH CERTIFIED PARTNERS.

TECHNOLOGY DEMOCRATIZATION
PRODUCTS REINTRODUCED INTO THE MARKET AT ACCESSIBLE PRICES, GENERATING SOCIAL AND ENVIRONMENTAL IMPACT.



PROVEN RESULTS TANGIBLE IMPACT

OVER **25,000**
DEVICES REFURBISHED AND REINTRODUCED INTO THE MARKET IN 2024

OVER **55**
TONS OF ELECTRONIC DEVICES COLLECTED

AVOIDED **77**
TONS OF CO² EMISSIONS

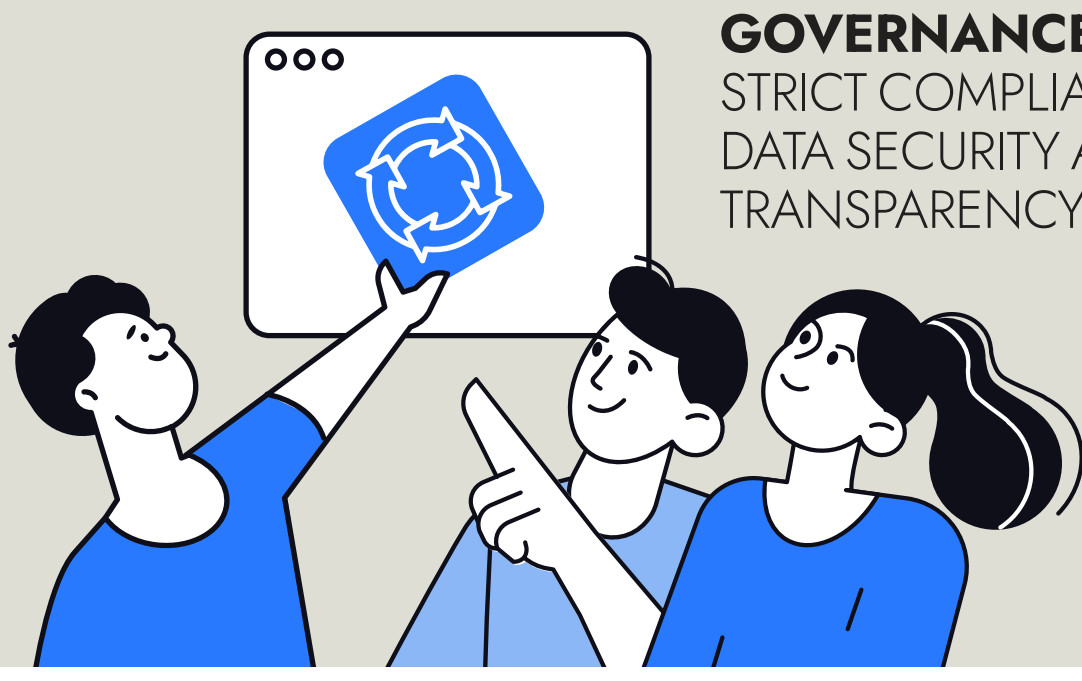
MORE THAN **90%**
OF DEVICES EVALUATED WERE SUCCESSFULLY RECOVERED AND REUSED



ESG COMMITMENT IN PRACTICE

AT FIXCOMM, ESG IS NOT JUST TALK — IT'S DAILY PRACTICE. WE WORK SO THAT OUR PARTNERS CAN MEET THEIR ENVIRONMENTAL, SOCIAL AND GOVERNANCE GOALS IN A PRACTICAL AND MEASURABLE WAY.

SOCIAL
TECHNOLOGY DEMOCRATIZATION.
ENVIRONMENTAL
WASTE REDUCTION AND ENVIRONMENTAL IMPACT MITIGATION.
GOVERNANCE
STRICT COMPLIANCE, DATA SECURITY AND TRANSPARENCY.



LET'S TRANSFORM TOGETHER?

JOIN THE SHIFT TOWARDS A SUSTAINABLE TECHNOLOGICAL ECONOMY

FIXCOMM IS OPEN TO COLLABORATIONS, PARTNERSHIPS AND INVESTMENTS THAT STRENGTHEN THE CIRCULAR ECONOMY AND PROMOTE REAL, POSITIVE IMPACT ON THE PLANET.



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